



PRESS RELEASE

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CLIENTS NAME DILWORTH PAXSON LLP A BTI INNOVATION BUILDER

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September 6, 2018 (Philadelphia, PA) - Dilworth Paxson is pleased to announce that the Firm has been chosen to the inaugural BTI Innovation Builder list. The report, *BTI Legal Innovation and Technology Outlook 2019: Clients Rank Their Needs and Law Firm Performance*, is the only guide to rank firms on legal innovation and technology based solely on client input.

Having just completed the first ever in-depth look at how clients rank law firms and legal services providers in innovation and technology prowess, corporate counsel singled out Dilworth Paxson as one of only 28% of firms clients see as a BTI Innovation Builder—these are the firms bringing change to the legal market through new technology, services, strategies, or structures, and in Dilworth's case, it's carefully cultivated work in intellectual property, venture funds and start-ups.

BTI lists, reports, and publications are products of direct feedback from clients within local and national markets to identify key market trends and define the most intricate nuances of complex, large-scale professional services relationships. BTI's client service rankings, brand health assessments and market forecasts are considered the gold standard in their industries. These studies are independently funded and published and rely 100% on individual interviews with General Counsel, Chief Audit Officers, Chief Financial Officers and other C-level executives and buyers of professional services. Through more than 14,000 independent, in-depth interviews with C-level executives, BTI dissects every aspect of client relationships, markets and client thinking. This ranges from client service, hiring decisions, and brand perceptions to use of technology and business development.